

Advertising rates and specifications

Size B/W	1 insertion	3 insertions	6 insertions	11 insertions
Full page	£185.00	£175.00	£160.00	£140.00
Half page	£105.00	£95.00	£87.00	£75.00
Quarter page	£70.00	£67.00	£62.00	£58.00
Eighth page	£40.00	£38.00	£37.00	£35.00

Size Colour	1 insertion	3 insertions	6 insertions	11 insertions
Full page IFC	£370.00	£360.00	£345.00	£325.00
Full page OBC	£370.00	£360.00	£345.00	£325.00
Full page inside	£295.00	£270.00	£245.00	£220.00
Half page	£170.00	£160.00	£145.00	£120.00
Quarter page	£100.00	£97.00	£92.00	£88.00
Eighth page	£80.00	£78.00	£77.00	£75.00

All prices are exclusive of VAT

All prices are for complete artwork or disk and cheque with order. Any preparation or design work may be charged extra and will be quoted on telephoning the Advertisement Sales Department.

The copy date is 10th of the month preceding copy date, ie: 10th January for February edition but please save your space early if possible.

The magazine is regular size A4 (297mm x 210mm).

Printed Computer to Plate. Computer files or artwork only (not film) supplied preferably as pdf, tiffs or jpegs. All scans should be at 300 dpi and all digital camera images taken at highest resolution. Please remember to include your fonts and pictures when copying to disk.



Advertisement sizes:

Eighth page

92mm wide x 65mm deep

Quarter page horizontal

190mm wide x 65mm deep

Quarter page vertical

92mm wide x 135mm deep

Half page horizontal

190mm wide x 135mm deep

Half page vertical

92mm wide x 274mm deep

Full page without bleed

190mm wide x 274mm deep

Full page with bleed

213mm wide x 303mm deep